



BIJOY KRISHNA GIRLS' COLLEGE, HOWRAH

A NCTE and NAAC accredited (B⁺⁺) College

5/3, MAHATMA GANDHI ROAD, HOWRAH – 711 101

RESEARCH & DEVELOPMENT CELL, IQAC

Reports on Placement Drive 2024

1. **Workshop/Seminar/Conference/Invited or Extension Lecture/others:**
Placement Drive 2024
2. **Online/ Offline:** Offline
3. **Institutional/ International/ National/ Regional:** Institutional
4. **Title:** Placement Drive 2024
5. **Date:** 26/09/2024
6. **Organizers:** Career Counselling & Placement Cell, R &D Cell, IQAC, Bijoy Krishna Girls' College, Howrah in collaboration with NAANDI Foundation.
7. **Collaborators:** NAANDI Foundation
8. **Resource Persons:**
 - *Company Name:* Direct Grow
Representatives: 1. Sourav Golui (Unit Manager), 2. Avijit Banerjee (HR)
 - *Company Name:* Premier Carworld Pvt. Ltd.
Representatives: Shhraboni Mukherjee (HR Executive)
 - *Company Name:* Finages
9. **Number of Participants:** 42
10. **Objectives:** The primary objective of the Placement Drive Program 2024 was to provide students with job opportunities and enable them to interact directly with industry representatives. This initiative aimed at enhancing the employability of students by exposing them to recruitment processes and job opportunities in various sectors.



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11.Report: Dr. Ruma Bhattacharya, Principal of Bijoy Krishna Girls' College, delivered the opening remarks, highlighting the importance of placement drives and how the college is committed to ensuring the career growth of its students. Dr. Sweta Guha, IQAC Coordinator, emphasized the quality initiatives taken by the institution to prepare students for professional challenges, linking the placement drive with ongoing efforts to improve student readiness for the job market. Dr. Rupak Bhattacharya, Director of the Research and Development Cell, discussed the collaborative efforts between the cell and various industries to facilitate meaningful opportunities for students. Prof. Sarajit Ankura, the convenor of the event, gave an overview of the companies participating in the placement drive and the profiles offered. He provided valuable insights into how the drive was organized and managed.

- *Feedback:* From Students: Many students expressed gratitude for the opportunity to engage with employers and gain insights into real-world recruitment processes.
- *From Recruiters:* Representatives appreciated the quality of the candidates, noting their academic preparation and eagerness to learn.

12.Programme Outcome:

- *Number of Participants:* 42
- *Number of Students Selected for final round:* 36
- *Profiles Offered:* Opportunities were provided in sectors such as sales, marketing, HR, and finance.
- *Increased Employment Opportunities:* A significant number of students were successfully placed in reputable companies from various industries, enhancing their career prospects and professional development.
- *Skill Development:* The placement drive provided students with real-world interview experience, helping them develop critical skills such as communication, problem-solving, and decision-making, which are essential for the professional environment.



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- *Industry-Academia Collaboration:* Strengthened ties between the college and participating companies, fostering ongoing collaboration and partnerships for future placement drives and internships.
- *Enhanced Student Confidence:* Students gained confidence through interaction with industry professionals, learning how to present themselves during interviews, manage stress, and respond to technical and HR-related questions.
- *Increased Awareness of Career Opportunities:* The program broadened students' understanding of the different career paths available to them in various sectors such as IT, finance, marketing, and more.

13. Poster

BIJOY KRISHNA GIRLS' COLLEGE, HOWRAH
CAREER COUNSELLING & PLACEMENT CELL
R & D CELL, IQAC
IN COLLABORATION WITH
NAANDI FOUNDATION
ORGANIZING
**PLACEMENT DRIVE
2024**

26/09/2024
10:00 AM - 5:00 PM

**JIBANANANDA
SABHAGRIHA**

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8013474398

Register.Uttar



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• Pictures:



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● Attendance Sheet:

○ Participants:

Placement Drive Program 2024 Career Counselling and Placement Cell R&D Cell, IQAC Date: 26/0/24					Placement Drive Program 2024 Career Counselling and Placement Cell R&D Cell, IQAC Date: 26/0/2024				
SJ NO	Name	Subject	Batch	Signature	SJ NO	Name	Subject	Batch	Signature
1	Bibi Anshika	B.A.	2022-2024	Bibi Anshika	1	Riya Das	Political Science	2020-2023	Riya Das
2	Madhurima	B.Sc. English	2021-2024	Madhurima	2	Anika Basu	Political Science	2020-2023	Anika Basu
3	Pallavi Das	B.A. English	2021-2024	Pallavi Das	3	Riya Das	Political Science	2020-2023	Riya Das
4	Riya Das	B.Sc. Geography	2022-2024	Riya Das	4	Jyoti Das	Political Science	2020-2023	Jyoti Das
5	Aparna Chatterjee	B.A. English	2021-2024	Aparna Chatterjee	5	Ashi Das	Political Science	2021-2024	Ashi Das
6	Arushi Halder	B.A. English	2022-2024	Arushi Halder	6	Sakshi Das	Political Science	2021-2024	Sakshi Das
7	Tina Das	B.A. English	2021-2024	Tina Das	7	Rishika Das	Political Science	2021-2024	Rishika Das
8	Sobita Das	B.Sc. Geography	2021-2024	Sobita Das	8	Nandya Das	Political Science	2021-2024	Nandya Das
9	Neha Das	B.A. English	2021-2024	Neha Das	9	Pragya Das	Political Science	2021-2024	Pragya Das
10	Reya Chatterjee	B.A. English	2021-2024	Reya Chatterjee	10	Arushi Halder	Political Science	2021-2024	Arushi Halder
11	Simona Das	B.Sc. English	2021-2024	Simona Das	11	Pragya Das	Political Science	2021-2024	Pragya Das
12	Anushka Das	B.A. English	2021-2024	Anushka Das	12	Riya Das	Political Science	2021-2024	Riya Das
13	Simona Das	B.A. English	2021-2024	Simona Das	13	Arushi Halder	Political Science	2021-2024	Arushi Halder
14	Riya Das	B.A. English	2021-2024	Riya Das	14	Arushi Halder	Political Science	2021-2024	Arushi Halder
15	Sobita Das	B.A. Political Science	2021-2024	Sobita Das	15	Arushi Halder	Political Science	2021-2024	Arushi Halder
16	Chaiti Das	B.A. (Bengali)	2021-2024	Chaiti Das	16	Arushi Halder	Political Science	2021-2024	Arushi Halder
17	Mangli Das	B.A. (Hons) (English)	2021-2024	Mangli Das	17	Arushi Halder	Political Science	2021-2024	Arushi Halder
18	Tanisha Das	B.Com (H) (Accountancy)	2021-2024	Tanisha Das	18	Arushi Halder	Political Science	2021-2024	Arushi Halder
19	Tanisha Das	B.A. (H) (Political Science)	2021-2024	Tanisha Das	19	Arushi Halder	Political Science	2021-2024	Arushi Halder
20	Bibi Anshika	B.A. (Hons) (English)	2021-2024	Bibi Anshika	20	Arushi Halder	Political Science	2021-2024	Arushi Halder

Placement Drive Program 2024 Career Counselling and Placement Cell R&D Cell, IQAC Date: 26/0/24				
SJ NO	Name	Subject	Batch	Signature
1.	Anushka Bose	Economics	2022-2025	Anushka Bose
2.	MUSKAN KHATOON	Education (Hons)	2021-2024	Muskan Khatoon
3.	AISHA PARWEN	Education (Hons)	2021-2024	Aisha Parwari



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○Resource Persons:

Company Name - Direct Arrow
Representatives.

1. Souvar Aolei - Unit Manager
2. Anirjit Banerjee - HR

Name : Shraboni Mukherjee

Company Name : Premier Canworld Pvt. Ltd.

Designation : HR Executive

E-mail: rdcell@bkgc.in

Phone: 033-26412341



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